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Dashboard solutions

Dashboard catalogue

Data visualisation, driven by innovation

The world is in the midst of the Fourth Industrial Revolution. Technology is more accessible, more widely used and more seamlessly integrated than ever before. This digital leap has caused a radical evolution in the way people consume information.

Beautiful data has flooded the world. No longer confined to spreadsheets, data is at the forefront of business decisions and at the start of many commercial conversations. Businesses need to harness the power of data to communicate evidence, experience and expertise. Data, as both a subject and a medium for artistic expression, is now the driver of impactful visual environments.

At Yonder Data Solutions, we eat, sleep and breathe data. We have seen how data visualisation has evolved over the last decade. We are both humbled and proud for having directly contributed to the development of the data visualisation industry. We bring new methods and approaches, with creativity and innovation firmly at the heart of everything we do.



Why dashboards? Why now?

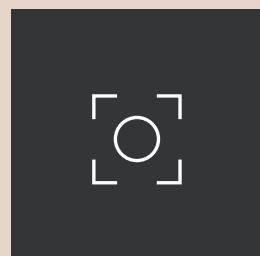
In a world full of noise, beautifully visualised data has impact. Our dashboards have a vast range of uses, from delivering insight, projecting trends, or improving audience engagement.

More than anything, our dashboards take viewers on a journey. They tell a brand’s story in an authentic and entirely unique way. They are defined by fact, devised by artists, and driven by innovation.

Yonder Data Solutions’ dashboards are a standard part of our outputs and add demonstrable value to the trusted insights we deliver.

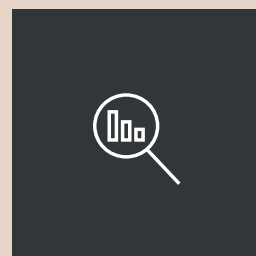


Use cases



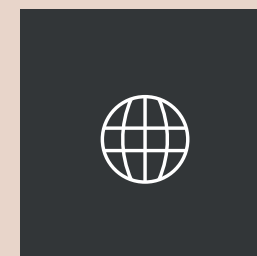
Ad-hoc

Fast delivery ad-hoc dashboard solutions, when you need them most. Deep dive into Campaign/ Ad testing, Customer Satisfaction, Performance and more...



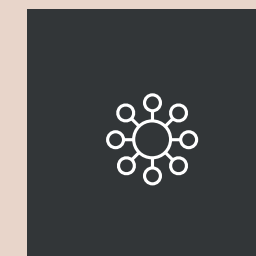
Trackers

Monitor the results of research over time. Trackers are vital for pinpointing particular events that impact brand awareness, customer sentiment and more...



International

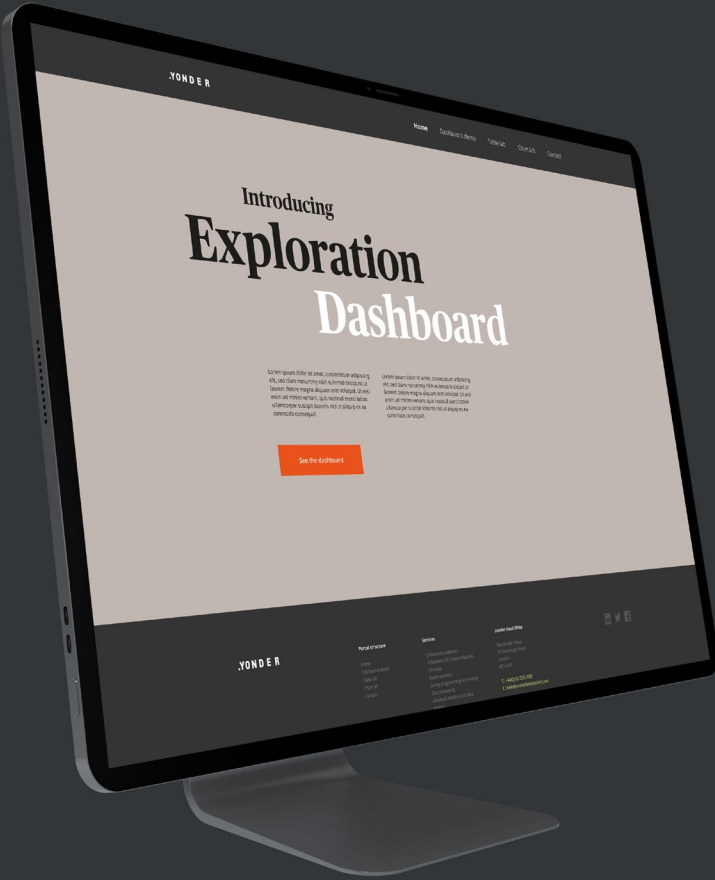
Filter by specific country and present multiple markets with international dashboards. Do away with multiple, clunky PowerPoint reports.



Market segmentation

Create subsets of a particular market based on demographics, needs, priorities, common interests and many more.

What's in the box



A warm welcome

You're greeted in the first instance by a personalised, fully branded home page that reflects your style.



The dashboard

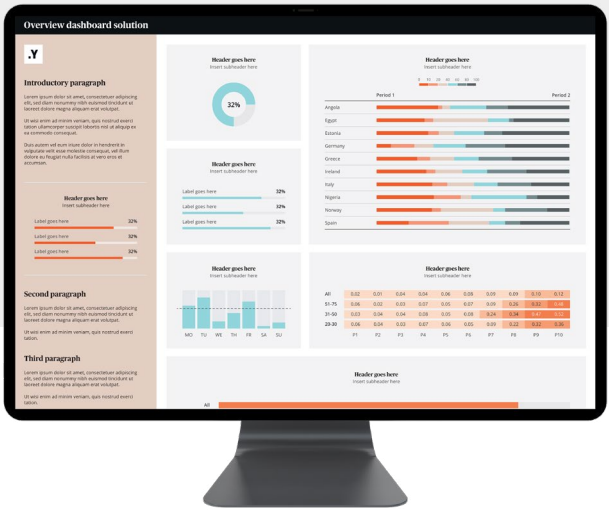
A unique, powerful dashboard design matched to your exact requirements. You can seamlessly interact with the data in a fully responsive environment.



Table Lab

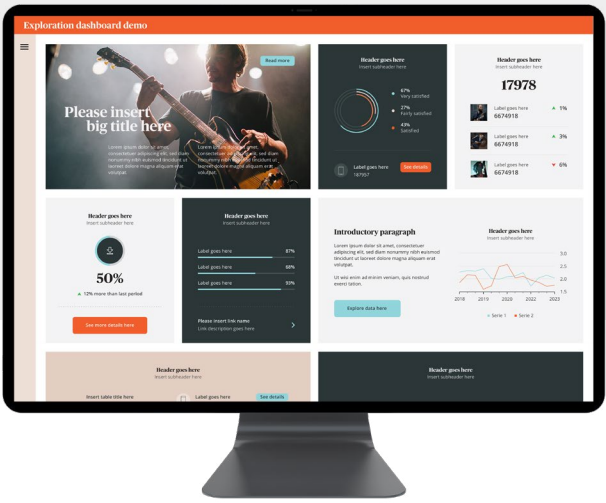
Full access to Table Lab as standard. This powerful tool helps you create your own cross breaks and export to Excel.

Meet the dashboards



Overview

The Overview dashboard marries convenience and clarity. This pre-built, off-the-shelf solution offers a top level look at data visualised in its simplest form. Good for data at a glance or on the go.



Exploration

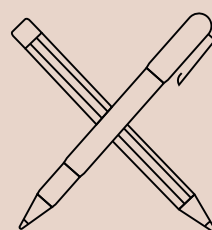
The Exploration dashboard integrates exclusive chart designs with bespoke imagery for a more tailor-made finish. It combines all the simplicity of a pre-built dashboard with the uniqueness of your own imagery and branding.



Immersion

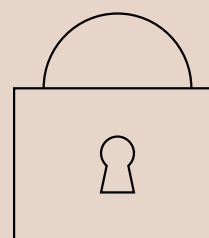
The Immersion dashboard takes ideas and translates them into beautifully compelling stories. It is fully custom-built to your precise specifications, packaged exclusively in your brand. Perfect for sharing vibrant, eye-catching and one-of-a-kind visualisation.

Quality as standard



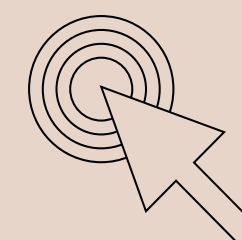
Built to your specs

Our dashboard solutions are always built to meet your expectations. Fully branded, high-quality designs fully integrated into your company style.



Secure

Every dashboard includes a fully secure user-based, password-protected system with multiple levels of accessibility.



Interactive

Our dashboards are defined by interactivity. Slice and dice up data with filters, or enhance outputs with charts that can be generated and exported into Excel and PowerPoint.

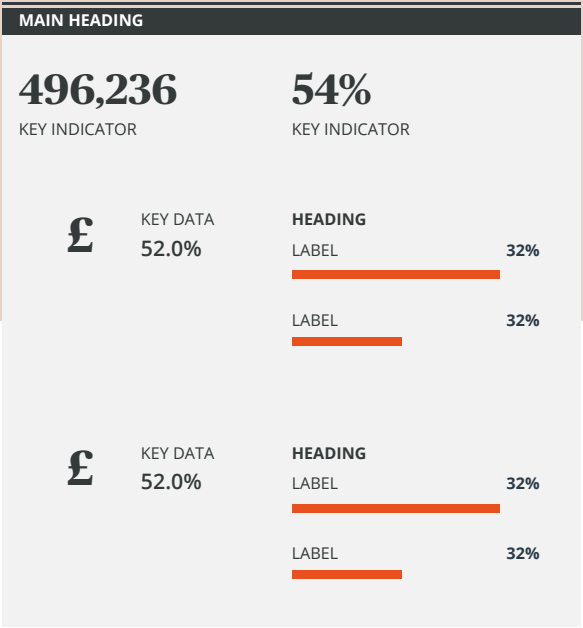
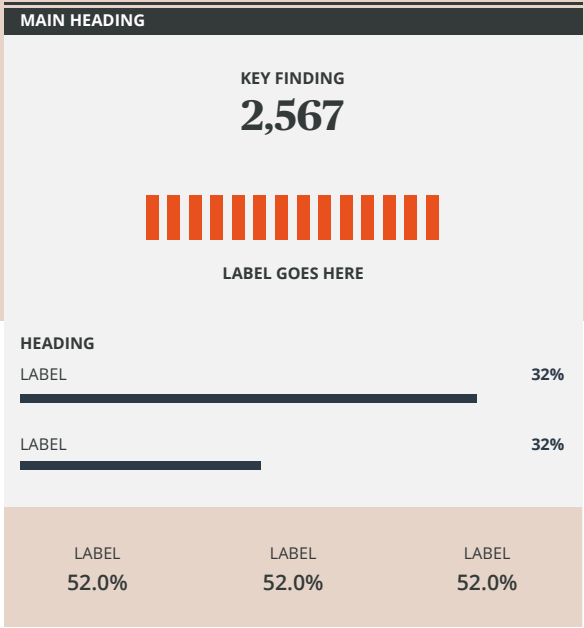
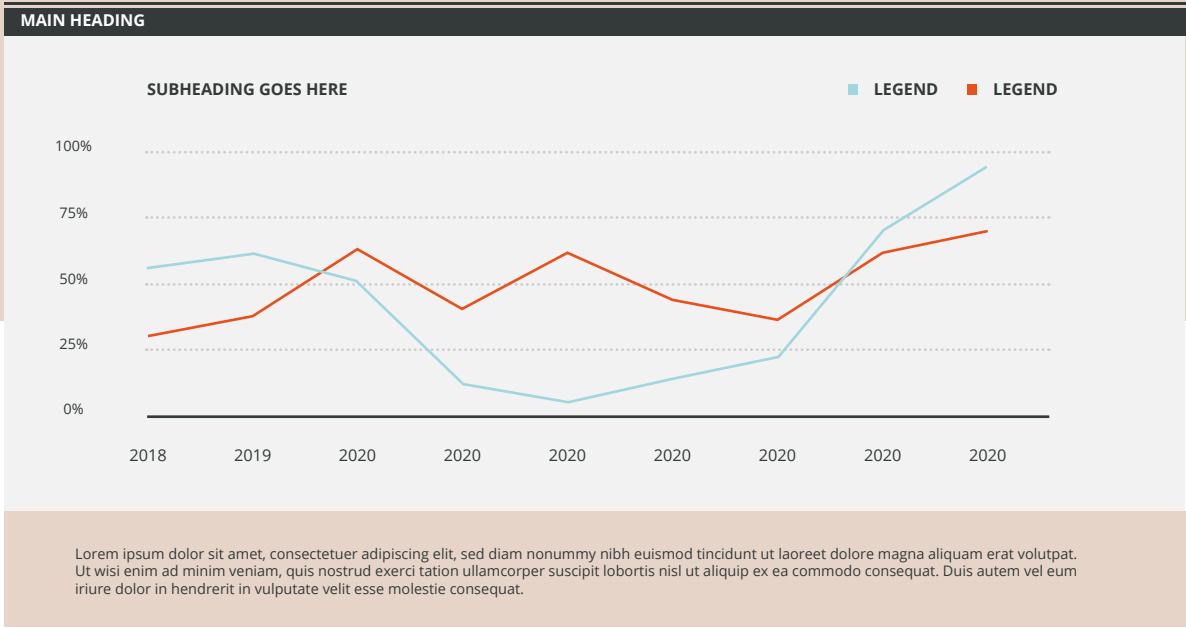


Discover Overview

The Overview dashboard solution is the embodiment of beautiful simplicity. Its charts, visualisations and layouts have been specifically designed to ensure long-lasting impact on any audience.

They now feature a remarkable Introductory Section designed to power up your stories. This smart solution delivers context as well as information, making it even more memorable.

See live demo now



New layout design

The new and improved Overview dashboard solutions put client information centre stage. The effective layouts mean users can present even more information in less space.

New chart styles

The ready-made selection of charts make everyday data visualisation a hassle-free part of clients' outputs. The new chart styles are ideal for summarising key information clearly and aesthetically.



Delivery time

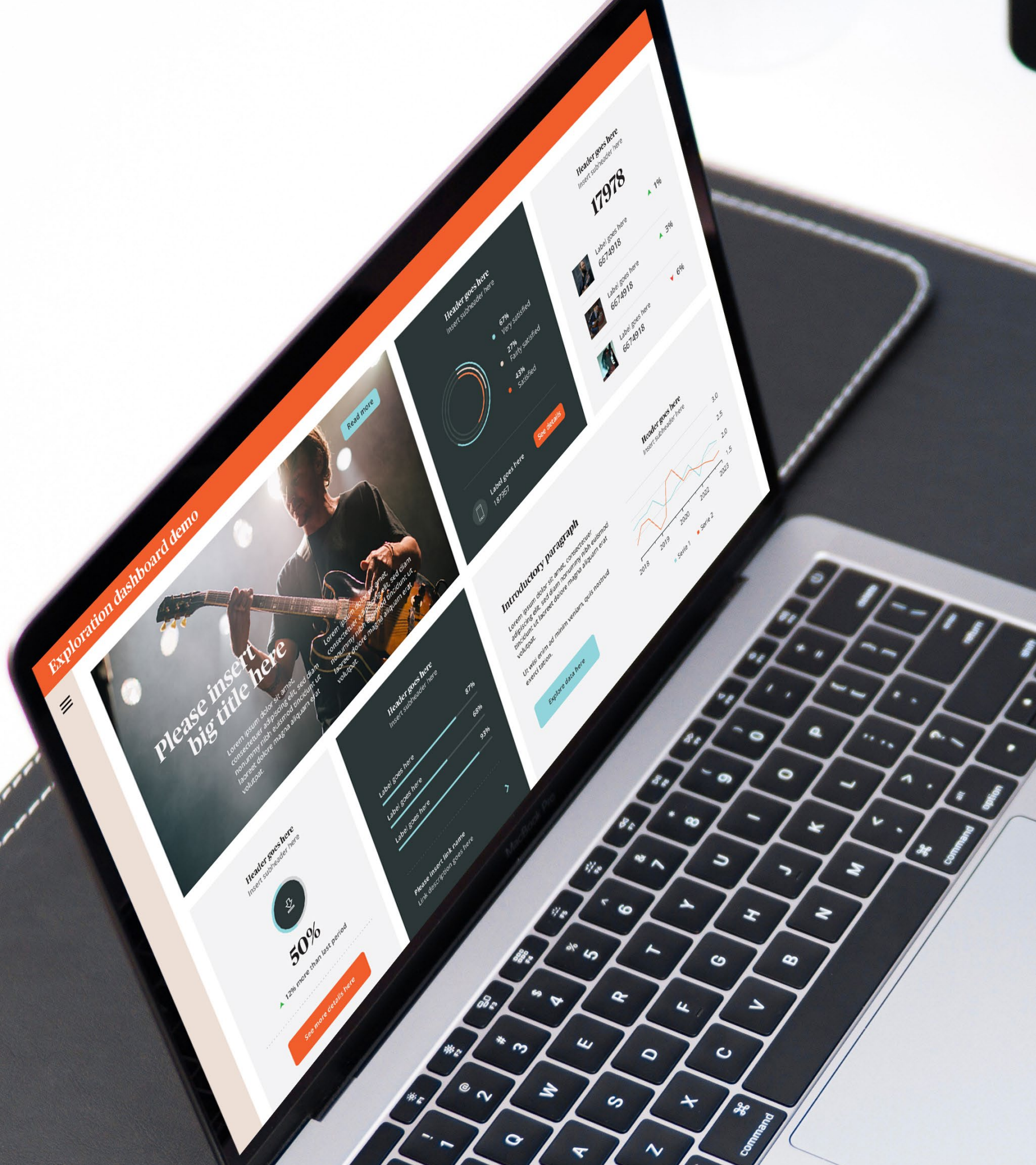
The Overview dashboard solution is best for when time is of the essence. They can be delivered within 2 working days.

Product information

- Pre-built design solution
- Fully integrated with company brand
- Branded portal included
- Up to 12 charts included

Cost

All our Overview dashboards have a starting price of **£2,500.00**. Additional content available upon request. Extra charges may be applied.



Discover Exploration

The Exploration dashboard unites all the simplicity of the Overview with the customisation of more advanced dashboard solutions. Its pre-built design means it delivers on time, while it's bespoke features endows it with elevated data visualisation capabilities.

Images and dynamic icons, embedded videos and social media content such as Twitter feeds that can be integrated. Analytics including Benchmarks and Significance testing are available to deliver more consolidated insights.

See live demo now



Imagery

Bring visuals to life with new images and dynamic icons. The same high standards of data interrogation finds its home in a visually-led environment.

Media content

Data insights can be supported by a broad range of digital content.

Action buttons

Sharing and Contact buttons to help you reach and engage with a wider audience.

Delivery time

All our Exploration dashboards are delivered within 4 full working days.

Product overview

- Pre-built design solution
- Fully integrated with company brand
- Up to 12 widgets included
- Engaging images included
- Media content included
- Statistical analysis included

Cost

All our Exploration dashboards start at **£3,500.00**. Additional content is permitted upon request. Additional charges may be applied.





Discover Immersion

The Immersion dashboard takes the definition of data visualisation to its very limits.

Bespoke, eye-catching visuals are designed on a bespoke basis, to transport the viewer through the data narrative you create.

Uniquely created infographics, one-of-a-kind visual effects, a dynamic colour palette and host of accompanying fonts, backgrounds and more, ensure this turbo-charged dashboard is unforgettable.

[See live demo now](#)

Custom built

Sleek, all-in-one visuals that have been uniquely designed.

Bespoke design

Visually stunning graphs and charts, just how you want them.

Dynamic effects

An array of dynamic effects to create exclusive, vivid dashboard designs from scratch.





Delivery time

Immersion is a fully customisable solution that can be delivered within at least 5 full working days.

Product overview

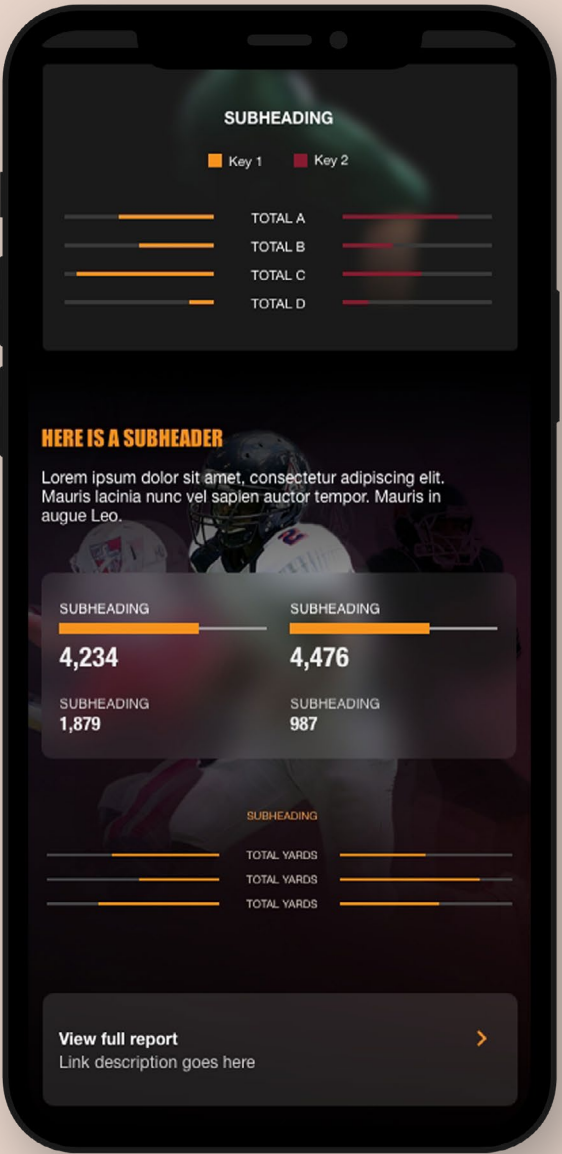
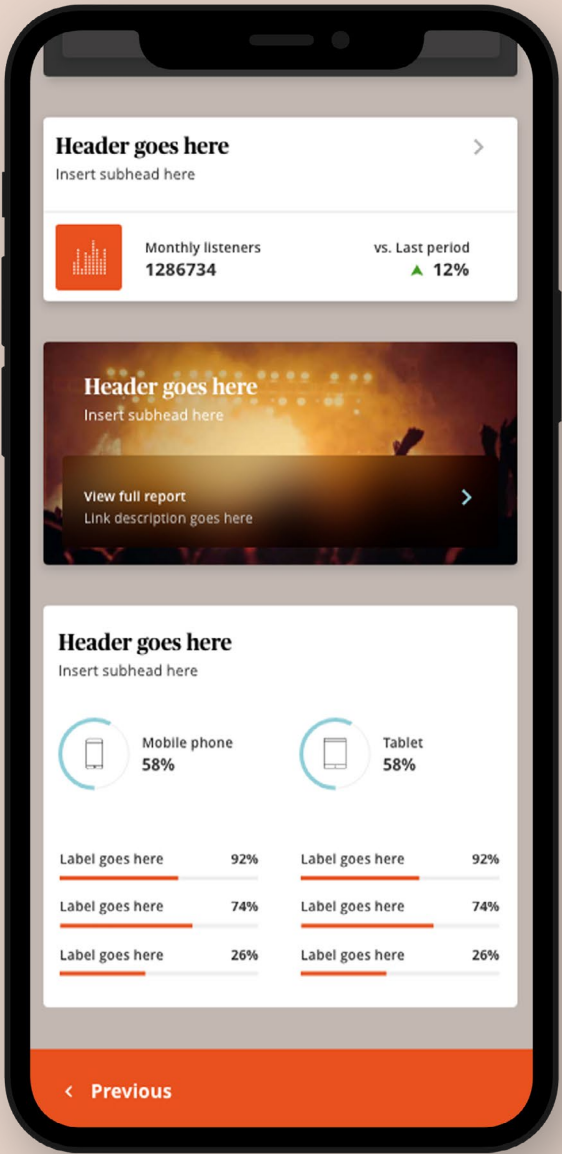
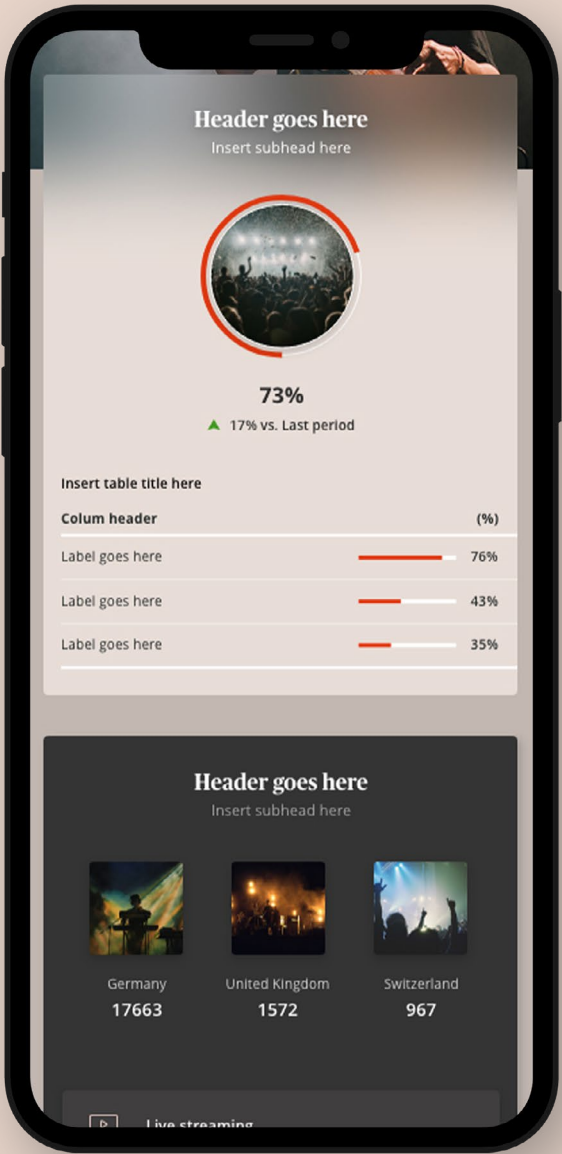
- Bespoke design built to your exact specifications
- Overview and Immersion features included
- Customised URL link included

Cost

Initial cost from **£5,000.00**. Final price subject to project specifications. Additional days of work may be charged separately.

Mobile dashboards

At Yonder Data Solutions, we have developped mobile dashboard interfaces that are designed to deliver information in an easier, more consumable way. Available on iOS and Android. Get in touch to get more information.



What our clients say

"We chose the YDS dashboard solution because of its unique level of customisation, great visualisation approach and easy-to-use filtering system. Their team always exceeds our expectations on each stage of the implementation and it's a great way to present engaging research results. I can highly recommend them."

Director at RED C Research.

"Dashboards from Yonder Data Solutions have been a great way to add value for our clients and to put the power of research data into the hands of stakeholders. Being able to go to a single partner for both quantitative data collection and dashboards has been a streamlined approach for us and the dashboards are an elegant way to bring data to life."

Danielle Pinnington, Shoppercentric.



At Yonder Data Solutions, our purpose is in our name. We exist to help our clients go further with focus.

We are a trusted fieldwork and data collection company. We partner with our clients to provide high-quality data capture and analytics solutions that unlock opportunity and drive business success.

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