INTRODUCING THE

AI Summary Tool

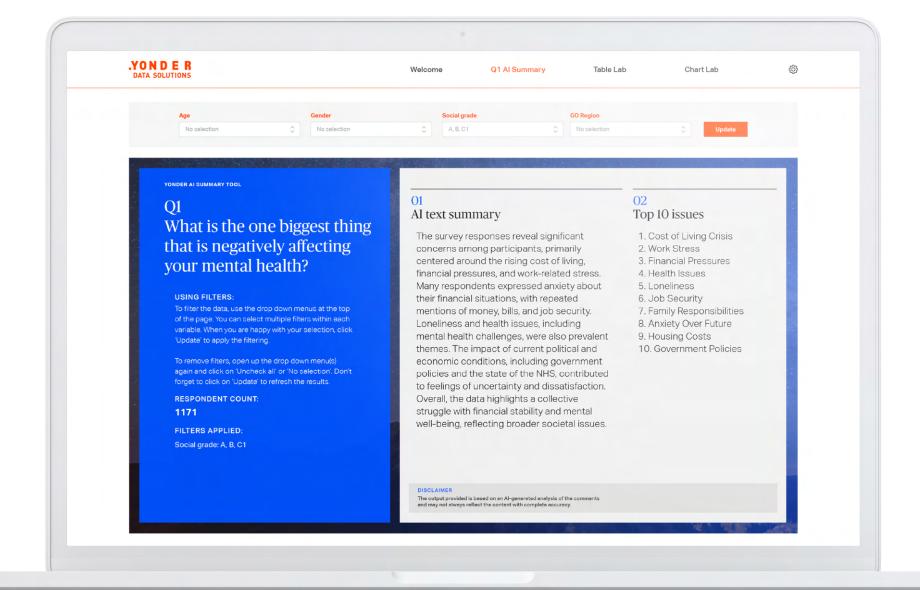
YONDER
DATA SOLUTIONS



Get to the heart of open responses

The Al Summary Tool is a new advancement in the analysis of qualitative, open response data. It compiles all open responses in your survey and generates a concise and accurate text summary in seconds. It analyses the general sentiments within all open responses and draws attention to the commonly recurring positive or negative themes, which can also be separately ranked.

The inclusion of verbatim responses allows you to browse all open responses in full and use the search function to find specific words and phrases that appear in your data.



SEE LIVE DEMO

What's in the box

O1AI text summary

A succinct overview of all open responses, highlighting the most common issues raised. If relevant, you will also be offered tailored recommendations on how to address these issues.

03 All open responses

Access all verbatim text from respondents. Use the advanced search function to find comments containing specific words or phrases.

02 Top 10 issues

A ranking of the most frequently mentioned issues from the open responses, helping you quickly spot key themes in your qualitative data.

04Multi-language support

This tool works with over 100 languages. You can input open responses in multiple different languages and get a summary in English or another language of your choice.

01 How did the New Year's

Resolution you made last year affect your decision to make one this year?

USING FILTERS:

To filter the data, use the drop down menus at the top of the page. You can select multiple filters within each variable. When you are happy with your selection, click 'Update' to apply the filtering.

To remove filters, open up the drop down menu(s) again and click on 'Uncheck all' or 'No selection'. Don't forget to click on 'Update' to refresh the results.

RESPONDENT COUNT:

955

FILTERS APPLIED:

Age: 18-24, 25-34, 35-44

AI text summary

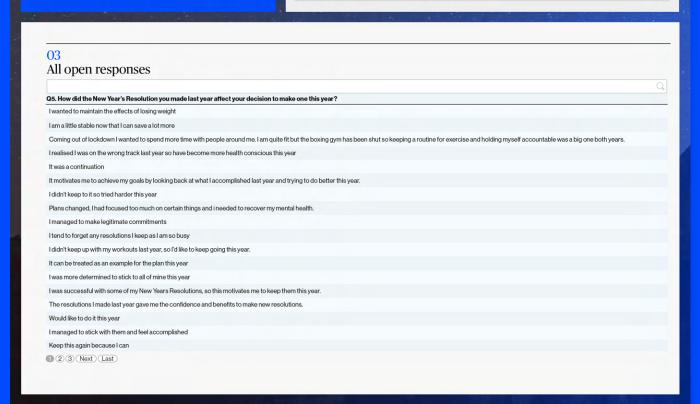
The survey responses reveal a diverse range of experiences and attitudes towards New Year's resolutions. Many respondents reflected on past failures, leading to a more realistic approach this year, with a focus on achievable goals and reduced pressure. Common themes include a desire for improved health, maintaining fitness routines. and a commitment to personal growth. Some individuals expressed motivation from previous successes, while others acknowledged the challenges of balancing life demands. Overall, there is a trend towards setting fewer, more specific resolutions, emphasizing the importance of realistic expectations and personal accountability in achieving goals.

The output provided is based on an Al-generated analysis of the con

02

Top 10 issues

- 1. Time Management 2. Goal Achievement
- 3. Exercise Routine
- 4. Family Engagement
- 5. Mental Health Recovery
- 6. Realistic Expectations
- 7. Commitment Levels
- 8. Pressure to Perform
- 9. Specificity of Goals
- 10. Financial Savings



Additional info

Delivery time

You can get up and running with the Al Summary Tool within one working day.

What's included

Includes the following as standard:

- + An online, secure portal to access your data.
- + A fully functional Al Summary Tool that you can access at any time.
- + Full access to open response data including a robust search feature to find all responses that contain certain words or phrases.

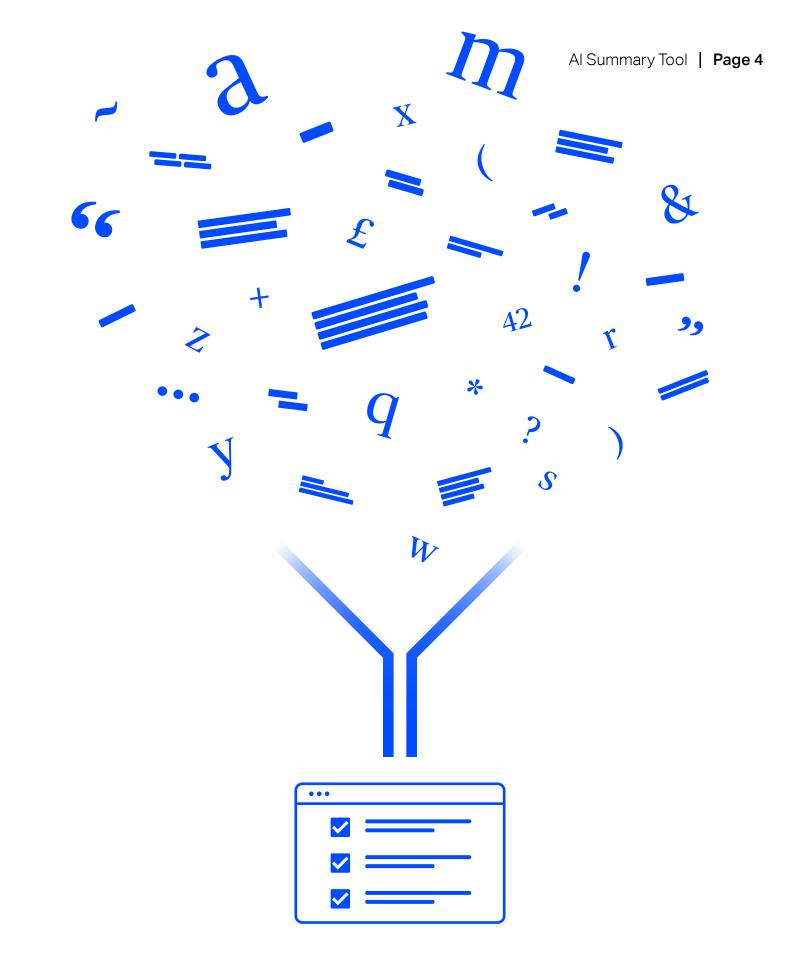
Optional extras

Possible add-ons include:

- + Table Lab & Chart Lab (only for numeric data).
- + Custom design: if you want a unique layout or to include extra elements.
- + Dashboard integration: view your summarised open response data next to a wide range of charts to create an engaging interactive infographic.

Cost

Get in touch with us for more information.



YONDER DATA SOLUTIONS

At Yonder Data Solutions, our purpose is in our name. We exist to help our clients go further with focus.

We are a trusted fieldwork and data collection company. We partner with our clients to provide high-quality data capture and analytics solutions that unlock opportunity and drive business success.

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