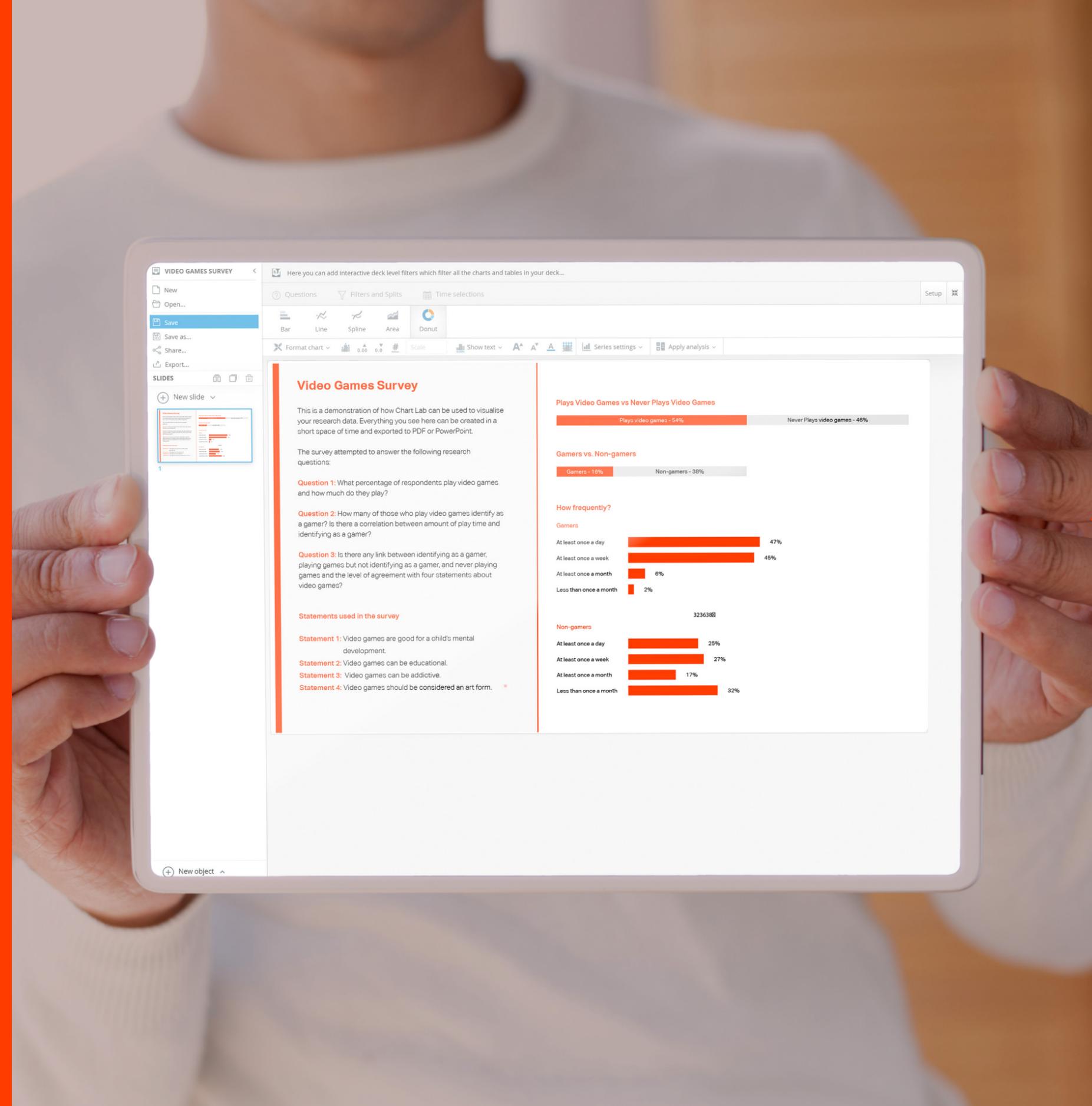


INTRODUCING THE

# Self-analysis Portal

**.YONDER**  
DATA SOLUTIONS



**VIDEO GAMES SURVEY**

Here you can add interactive deck level filters which filter all the charts and tables in your deck...

Questions Filters and Splits Time selections Setup

Bar Line Spline Area Donut

Format chart 0.00 0.0 Scale Show text A+ A- Series settings Apply analysis

### Video Games Survey

This is a demonstration of how Chart Lab can be used to visualise your research data. Everything you see here can be created in a short space of time and exported to PDF or PowerPoint.

The survey attempted to answer the following research questions:

**Question 1:** What percentage of respondents play video games and how much do they play?

**Question 2:** How many of those who play video games identify as a gamer? Is there a correlation between amount of play time and identifying as a gamer?

**Question 3:** Is there any link between identifying as a gamer, playing games but not identifying as a gamer, and never playing games and the level of agreement with four statements about video games?

**Statements used in the survey**

**Statement 1:** Video games are good for a child's mental development.

**Statement 2:** Video games can be educational.

**Statement 3:** Video games can be addictive.

**Statement 4:** Video games should be considered an art form.

#### Plays Video Games vs Never Plays Video Games

Plays video games - 54%	Never Plays video games - 46%
-------------------------	-------------------------------

#### Gamers vs. Non-gamers

Gamers - 16%	Non-gamers - 38%
--------------	------------------

#### How frequently?

**Gamers**

At least once a day	47%
At least once a week	45%
At least once a month	6%
Less than once a month	2%

**Non-gamers**

At least once a day	25%
At least once a week	27%
At least once a month	17%
Less than once a month	32%

3236380

New object

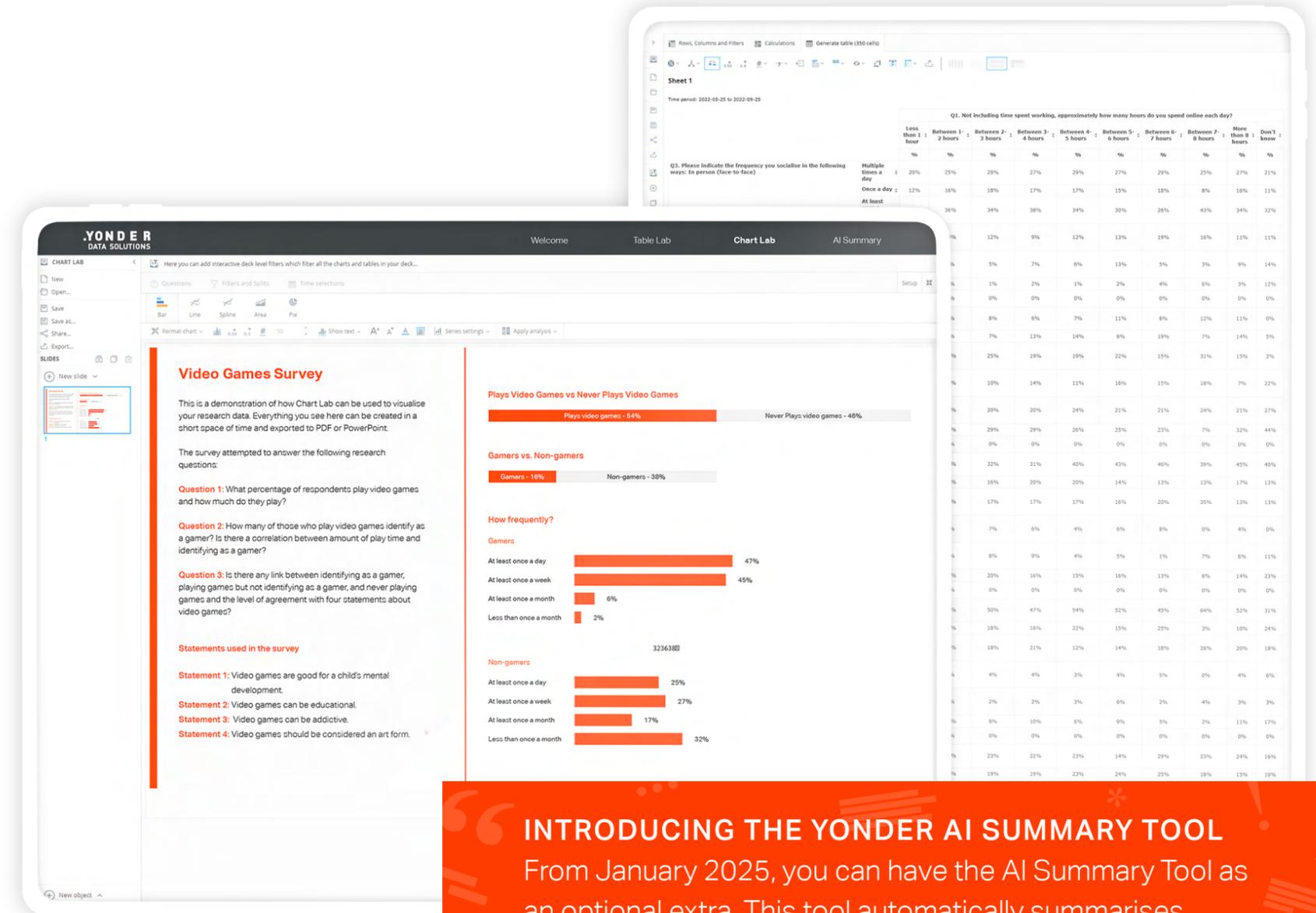
# Your own data analysis and visualisation tool

With the Self-analysis Portal, you have a robust table and chart creator at your fingertips in the form of Table Lab and Chart Lab.

Table Lab allows you to directly query your research data to find out specific insights. This is done by giving you the power to control exactly what data you see in your table, without having to find it yourself, or copy and paste cells manually.

Chart Lab lets you present your research results to stakeholders in a clear and meaningful way. With Chart Lab, anyone can create beautiful charts and combine them with images and other elements to form engaging presentations.

[SEE LIVE DEMO](#)

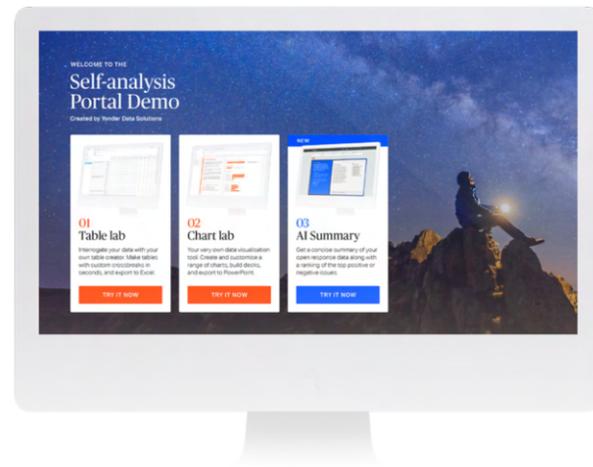


## INTRODUCING THE YONDER AI SUMMARY TOOL

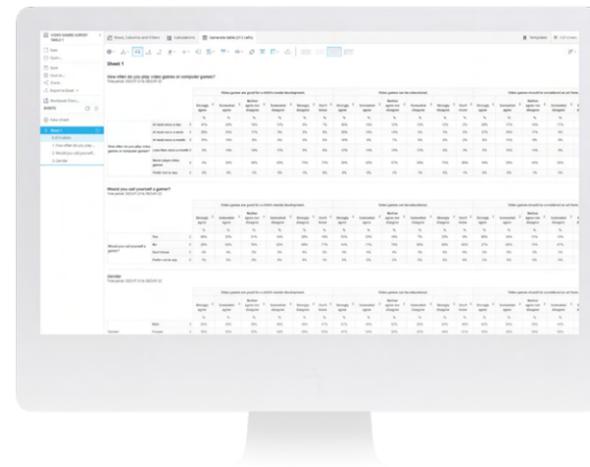
From January 2025, you can have the AI Summary Tool as an optional extra. This tool automatically summarises open response data in seconds. Find out more on [Page 6](#).

# What's in the box

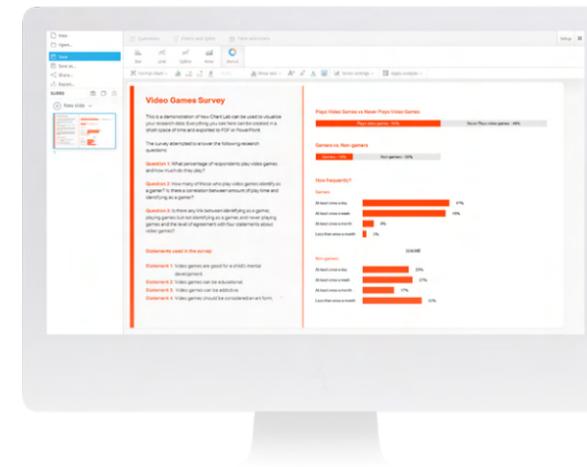
## 01 Welcome page



## 02 Table Lab

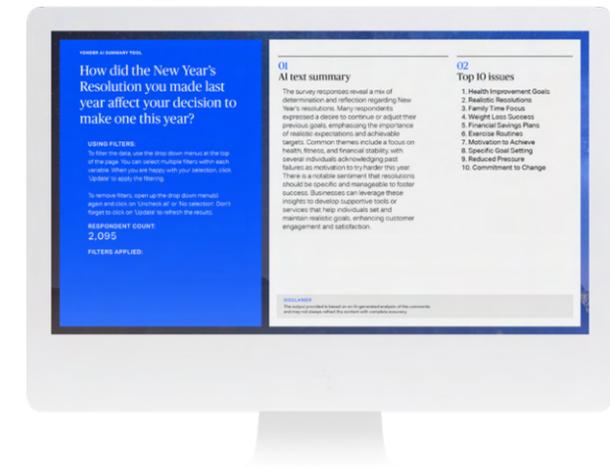


## 03 Chart Lab



### OPTIONAL EXTRA

## 04 AI Summary Tool







# Chart Lab: A powerful data visualisation tool

Chart Lab is a complete chart creation tool where you can visualise your research data and create presentation decks. Simply define the data you would like to visualise and click on 'Calculate result'. You can switch between chart types instantly without having to redefine the parameters.

The chart types you have available are:

- + Bar chart
- + Line and Spline chart
- + Area chart
- + Pie chart

All of these are dynamic charts that can be redefined and populated with new data as much as you need. They will also update automatically when new data is added.

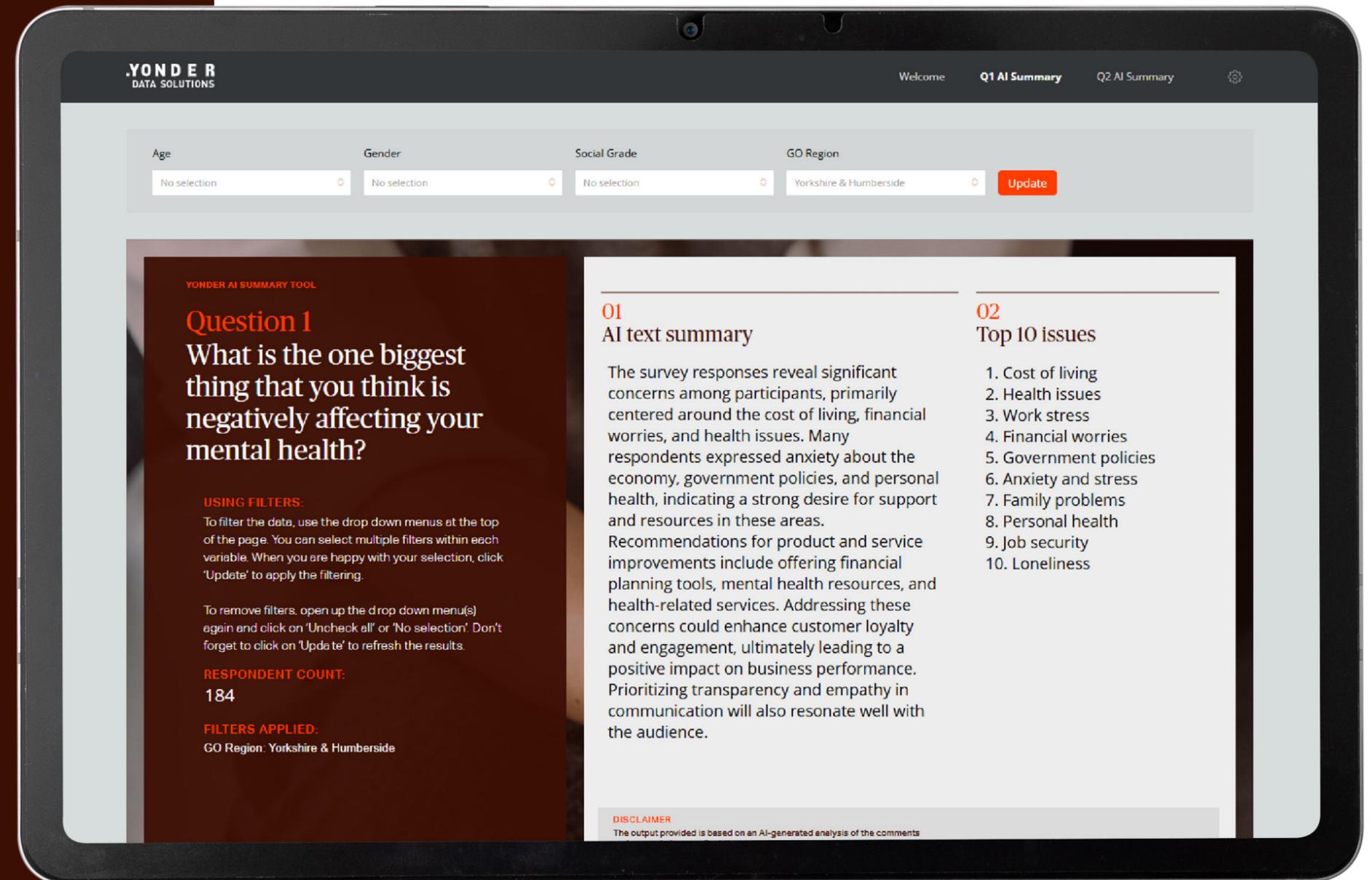
As standard, Chart Lab comes with a plethora of customisation options which allow you to create unique and engaging data visualisations.

# AI Summary Tool: Get to the heart of open responses

Introducing the latest game-changer in qualitative data analysis: the AI Summary Tool. This optional add-on to your Self-analysis Portal or dashboard offers a seamless way to process and analyse open responses, allowing you to uncover what your respondents really think.

In just seconds, the AI Summary Tool compiles all open responses from your survey and generates a clear, concise text summary. It goes beyond basic sentiment analysis, highlighting recurring positive or negative themes and ranking them by frequency for easy interpretation. This powerful tool streamlines your analysis, helping you reveal key insights faster and with greater accuracy.

[SEE LIVE DEMO](#)



# Additional information

## Delivery time

You can get up and running with the Self-analysis Portal within one working day.

## Product features

Includes the following as standard:

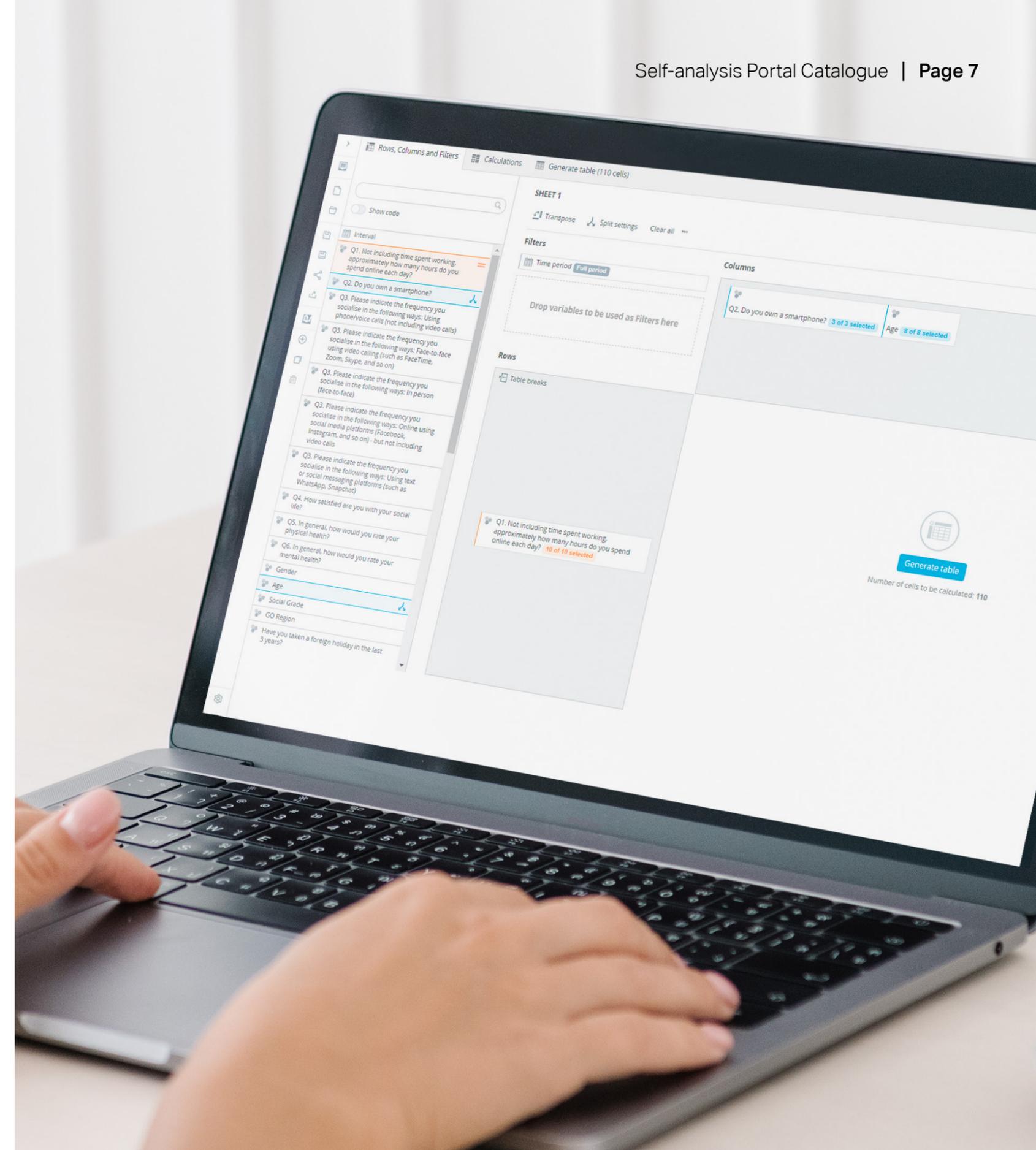
- + **An online, secure portal** to access your data
- + **Table Lab**
- + **Chart Lab**

## Optional extras

- + **AI Summary Tool** (open response data only)
- + **Table creation done for you:** if you want to save time generating tables in bulk.
- + **Presentation deck design:** we can give your Chart Lab decks the time and attention they deserve so you can really have a data visualisation deck that stands out from the crowd.

## Cost

The Self-analysis Portal has a starting price of **£500.00**. Get in touch with us for more information.



# **.YONDER**

**DATA SOLUTIONS**

At Yonder Data Solutions, our purpose is in our name.  
We exist to help our clients go further with focus.

We are a trusted fieldwork and data collection company. We partner with our clients to provide high-quality data capture and analytics solutions that unlock opportunity and drive business success.

## **London Office**

Northburgh House  
10 Northburgh Street  
EC1V 0AT, London.

**T:** 020 7253 9900

**E:** [hello@yonderdatasolutions.com](mailto:hello@yonderdatasolutions.com)

